22nd February 2013

**YOKOHAMA RUSSIA – ALL SET FOR TOP GEAR LIVE TOUR SHOW IN MOSCOW**

YOKOHAMA Russia has been busy in preparation of the exciting TOP GEAR LIVE TOUR that takes place from today and over the weekend. With thousands expected to flock to the Moscow arena, a varied and dynamic programme of activities promises to excite all in attendance.

Jeremy Clarkson and Richard Hammond, the unstoppable hosts of Top Gear, will perform on the stage of Sports Complex "Olympic" with a new and grand show-program.

YOKOHAMA became the official global tyre supplier to Top Gear Live in October last year and has already provided tyres for events in the UK and Finland.  Over 50,000 visitors attended the UK event held at Birmingham NEC, while visitors at the Messukeskus, Helsinki witnessed the biggest motoring theatre show ever to be staged in Finland.

Several of YOKOHAMA’s ranges, including the C.drive2, the ADVAN Neova AD08, YOKOHAMA’s highest performance road tyre, the ADVAN Sport and the Parada Spec 2 were fitted to a number of vehicles involved in both events.

More information on the Moscow event is now available on ;

<http://www.topgearlive.ru/en/>